03/13 – Meeting with Andrews

* Revised proposal due a week from today
* Mini-draft due Monday after the Monday after Spring break
* I can scrape the CarPlay data.
  + BS4
* Exploratory analysis
  + Which models have the most accidents?
  + Descriptive statistics.
  + Coding…
* Hopefully to finish a rough version of my analysis by Spring break…
* Miscellaneous:
  + Feedback
    - Selection on the driver side
      * Introduction to CarPlay changed what sorts of drivers buy what sorts of cars; early on – ppl did not catch on (absolute Calendar)
      * To the extent I can get demographic data
        + Pseudo – do the DIFF and DIFF with demographic data to see if there is any action there (there should not be); check if marketing folks have it.
      * Qualitative evidence – why do they introduce CarPlay at a particular time – on the firm side, what drives that decision
  + Project management
    - Carve out some structured time – 8 hrs a week for the next two weeks